ACTIVATION SPONSORSHIP

$10,000

RECOGNITION

• Logo recognition on COSI Science Festival website
• Recognition on COSI’s general donor listings

ACTIVATION

• Serve as Presenting Partner for one of the following unique partnership activations:
  • Digital Event Sponsorship
  • Partner Community Sponsorship
  • Learning Lunchbox Underwriting
• Opportunity to create content for and host a digital event during the COSI Science Festival
• Opportunity to create content for and host a “digital booth” during the Big Science Celebration online – consists of a clickable link to branded content provided by the sponsor, could include: video demonstration or guided activity, activity worksheets/instructions, sponsor-provided resources/web links, etc.

Hospitality benefits package available upon request. Value of benefits commensurate with level of contribution.
ACTIVATIONS

The COSI Science Festival offers sponsors many unique activation opportunities, including ways that a sponsor may align their organization with a particular event, community, access opportunity, or STEM topic. Number of opportunities available to a particular sponsor varies depending on level of support. COSI is committed to working closely with sponsors to ensure “owned” activations provide sponsors with ways to make valuable and visible impacts during the festival, and meet their defined priorities for serving the community.

AVAILABLE AT ALL SPONSOR LEVELS

DIGITAL EVENT SPONSORSHIP
Serve as Presenting Partner for a single digital event held during the COSI Science Festival. Logo recognition on related digital/social media promotions, event landing and registration pages online, and in-event sponsor slide and verbal.

PARTNER COMMUNITY SPONSORSHIP
Serve as Presenting Partner for a single COSI Science Festival partner community. Includes opportunity for a sponsor representative to have a role at the selected community’s STEM Star award ceremony (virtual likely, in-person events TBD). Logo recognition on related digital/social media promotions, and in-event sponsor slide and verbal.

SCIENCE FESTIVAL LEARNING LUNCHBOX UNDERWRITING
Serve as Presenting Partner and underwriter for a Learning Lunchbox distribution to underserved learners in a single COSI Science Festival partner community. Opportunity for sponsor representative to make remarks (in-person or virtual) at the distribution event. Logo recognition on related digital/social media promotions, signage posted at the event, and on sponsor acknowledgment materials distributed with Learning Lunchboxes.

AVAILABLE TO CONTRIBUTING SPONSORS & above

DIGITAL EVENT THEME SPONSORSHIP
Serve as Presenting Partner for all events held during the COSI Science Festival related to a topic theme (as available, e.g. health, engineering, chemistry, etc.) or event type (Be a Scientists, Adult Science Series, etc.). Logo recognition in connection with all themed events, includes: related digital/social media promotions, event landing and registration pages online, and in-event sponsor slide and verbal.