

PRESENTING SPONSORSHIP

\$100,000



RECOGNITION

- Prominent logo recognition on Science Festival **media advertisements** (as allowable by media partners; as space allows), could include: **outdoor/billboard, print** and/or **digital**
- Recognition on Science Festival COSI-led **press releases** and **media alerts**
- Prominent logo recognition on Science Festival slide in rotation on **COSI outdoor LED billboard**
- Prominent logo recognition on **COSI marketing vehicles** in connection with the Science Festival, includes: **promotional video** (on sponsor slide), **COSI website** (homepage) and **e-newsletters**
- Prominent logo recognition on **COSI Science Festival website**
- Prominent logo recognition on **sponsor acknowledgment slide for all digital events** held in connection with the Science Festival
- Prominent logo recognition on **sponsor acknowledgment signage for all STEM Star award ceremonies** (virtual or safe, in-person) held in connection with the Science Festival
- Prominent logo recognition on **signage at safe, in-person events** held in connection with the Science Festival
- Recognition on COSI's general **donor listings**

ACTIVATION

- Serve as Presenting Partner for **four** of the following unique partnership activations:
 - Digital Event Theme Sponsorship
 - Digital Event Sponsorship
 - Partner Community Sponsorship
 - Learning Lunchbox Underwriting
- Opportunity to **create content for and host a digital event** during the COSI Science Festival
- Opportunity to **create content for and host a “digital booth”** during the Big Science Celebration online – consists of a clickable link to branded content provided by the sponsor, could include: video demonstration or guided activity, activity worksheets/instructions, sponsor-provided resources/web links, etc.

Hospitality benefits package available upon request. Value of benefits commensurate with level of contribution.



SUPPORTING SPONSORSHIP

\$50,000



RECOGNITION

- Logo recognition on Science Festival **media advertisements** (as allowable by media partners; as space allows), could include: **print** and/or **digital**
- Logo recognition on Science Festival slide in rotation on **COSI outdoor LED billboard**
- Logo recognition on **COSI marketing vehicles** in connection with the Science Festival, includes: **promotional video** (on sponsor slide), **COSI website** (homepage) and **e-newsletters**
- Logo recognition on **COSI Science Festival website**
- Logo recognition on **sponsor acknowledgment slide for all digital events** held in connection with the Science Festival
- Logo recognition on **sponsor acknowledgment signage for all STEM Star award ceremonies** (virtual or safe, in-person) held in connection with the Science Festival
- Logo recognition on **signage at safe, in-person events** held in connection with the Science Festival
- Recognition on COSI's general **donor listings**

ACTIVATION

- Serve as Presenting Partner for **two** of the following unique partnership activations:
 - Digital Event Theme Sponsorship
 - Digital Event Sponsorship
 - Partner Community Sponsorship
 - Learning Lunchbox Underwriting
- Opportunity to **create content for and host a digital event** during the COSI Science Festival
- Opportunity to **create content for and host a “digital booth”** during the Big Science Celebration online – consists of a clickable link to branded content provided by the sponsor, could include: video demonstration or guided activity, activity worksheets/instructions, sponsor-provided resources/web links, etc.

Hospitality benefits package available upon request. Value of benefits commensurate with level of contribution.



CONTRIBUTING SPONSORSHIP

\$25,000



RECOGNITION

- Logo recognition on Science Festival slide in rotation on **COSI outdoor LED billboard**
- Logo recognition on **COSI marketing vehicles** in connection with the Science Festival, includes: **promotional video** (on sponsor slide), **COSI website** (homepage) and **e-newsletters**
- Logo recognition on **COSI Science Festival website**
- Logo recognition on **sponsor acknowledgment slide for all digital events** held in connection with the Science Festival
- Logo recognition on **sponsor acknowledgment signage for all STEM Star award ceremonies** (virtual or safe, in-person) held in connection with the Science Festival
- Logo recognition on **signage at safe, in-person events** held in connection with the Science Festival
- Recognition on COSI's general **donor listings**

ACTIVATION

- Serve as Presenting Partner for **one** of the following unique partnership activations:
 - Digital Event Theme Sponsorship
 - Digital Event Sponsorship
 - Partner Community Sponsorship
 - Learning Lunchbox Underwriting
- Opportunity to **create content for and host a digital event** during the COSI Science Festival
- Opportunity to **create content for and host a “digital booth”** during the Big Science Celebration online – consists of a clickable link to branded content provided by the sponsor, could include: video demonstration or guided activity, activity worksheets/instructions, sponsor-provided resources/web links, etc.

Hospitality benefits package available upon request. Value of benefits commensurate with level of contribution.



ACTIVATIONS

The COSI Science Festival offers sponsors many unique activation opportunities, including ways that a sponsor may align their organization with a particular event, community, access opportunity, or STEM topic. Number of opportunities available to a particular sponsor varies depending on level of support. COSI is committed to working closely with sponsors to ensure “owned” activations provide sponsors with ways to make valuable and visible impacts during the festival, and meet their defined priorities for serving the community.

AVAILABLE TO CONTRIBUTING SPONSORS & above

DIGITAL EVENT THEME SPONSORSHIP

Serve as Presenting Partner for all events held during the COSI Science Festival related to a topic theme (as available, e.g. health, engineering, chemistry, etc.) or event type (Be a Scientists, Adult Science Series, etc.). Logo recognition in connection with all themed events, includes: related digital/social media promotions, event landing and registration pages online, and in-event sponsor slide and verbal.

AVAILABLE AT ALL SPONSOR LEVELS

DIGITAL EVENT SPONSORSHIP

Serve as Presenting Partner for a single digital event held during the COSI Science Festival. Logo recognition on: related digital/social media promotions, event landing and registration pages online, and in-event sponsor slide and verbal.

PARTNER COMMUNITY SPONSORSHIP

Serve as Presenting Partner for a single COSI Science Festival partner community. Includes opportunity for a sponsor representative to have a role at the selected community's STEM Star award ceremony (virtual likely, in-person events TBD). Logo recognition on: related digital/social media promotions, and in-event sponsor slide and verbal.

SCIENCE FESTIVAL LEARNING LUNCHBOX UNDERWRITING

Serve as Presenting Partner and underwriter for a Learning Lunchbox distribution to underserved learners in a single COSI Science Festival partner community. Opportunity for sponsor representative to make remarks (in-person or virtual) at the distribution event. Logo recognition on: related digital/social media promotions, signage posted at the event, and on sponsor acknowledgment materials distributed with Learning Lunchboxes.

